



Stuart Appleby  
Junior Golf

***Victoria's junior golf foundation***

***A not-for-profit association dedicated specifically & entirely  
to promoting the benefits of golf to young people!***

Stuart Appleby Junior Golf (Victoria) Inc (SAJG) is the most exciting venture Victorian junior golf has seen for some time!

Stuart Appleby has identified a definite need, and has acted to bring his vision to fruition. Stuart is in the top echelon of world golf, a multiple winner on the world's most elite professional golf tour, and is one of Australia's most recognisable sports personalities. Stuart's excellent profile in the wider community makes him an outstanding role model for kids seeking to participate in golf.

Legal Name: Stuart Appleby Junior Golf (Victoria) Incorporated.

Form of Business: Registered not-for-profit incorporated association under the Associations Incorporation Act 1981.

Registration: Consumer Affairs Victoria. No: A0044972E  
Australian Business No: 42 715 487 955

Registered Address: PO Box 415, Ashburton, 3147, Victoria, Australia.

Physical Address: SAJG Office (from June 2004) Oakleigh Golf Course, Park Road, Oakleigh 3166.

Contact Phone: SAJG Office: (03) 9577 7600, Fax: (03) 9577 7666

Management: Mr Ashley Marshall

Email: [ashley@stuartappleby.com.au](mailto:ashley@stuartappleby.com.au)

General enquiries: [info@stuartappleby.com.au](mailto:info@stuartappleby.com.au)

Website: [www.stuartappleby.com.au](http://www.stuartappleby.com.au)

Committee: Stuart Appleby, Steven Bann, Prof. John Carlson, Andrew Kroger, Nicolas Liberman, Vernon McMillan, Ashley Marshall, Dayle Marshall.

Entity: Commenced November 2003

Programs: Commenced May 2004.



## **KEY FUNCTIONS OF SAJG**

The functions and objectives of SAJG are comprehensively documented in its Statement of Purposes. The following are SAJG's primary objectives:

- Operating at all times for the collective betterment of junior golf by encouraging, conducting, promoting and administering quality junior golf programs, events and activities;
- Promote a clear pathway for any boy or girl seeking to commence and/or pursue participation in the game of golf;
- Increase the quantity of boys and girls participating in the game of golf;
- Enhance the promotion of junior golf products and services;
- Recognition as an organisation established specifically and entirely for the promotion of junior golf;
- Seek to attract sponsorship interest to junior golf;
- Work collaboratively with education institutions to promote an academic pathway for students seeking to combine formal education and golfing pursuits;
- Promote the importance of golf standards, techniques, education, uniformity and participation to bodies involved in junior golf;

*In cooperation with other golf organisations* SAJG aims to provide and/or promote:

- Co-ordinated instruction sessions involving team/group activities across a range of age groups;
- Professional visits and exhibitions;
- An annual Stuart Appleby Signature Golf Tournament;
- An annual gala event to showcase the achievements and efforts of SAJG members and SAJG supporters, and to raise further awareness of and support for junior golf;
- Assisting Clubs, District Golf Associations (DGA) and other golf bodies to promote junior golf;
- Assisting to develop and/or enhance coaching resources for young people;
- A comprehensive program of events;

This list is not exhaustive.



## **MEMBERSHIP**

Membership:	Boys and Girls from 5 to 17 years (inclusive).
Affiliate Membership:	Women and men of 18 years of age and over.
Official Sponsors:	Honorary membership (individuals and companies)
Official Supporters:	Honorary membership (individuals and companies)
Membership Fee:	AUD\$25 + GST (annual subscription) Please go to the SAJG website <a href="http://www.stuartappleby.com.au">www.stuartappleby.com.au</a> and visit membership pages for more information regarding membership, and frequently asked questions.
Membership Benefits:	Listed with Membership information, as appearing on the SAJG website.

Participation in SAJG events, programs and activities does not necessarily require membership. From time to time SAJG events are scheduled for the exclusively access of its members, and for almost every event SAJG members are availed a discounted entry fee or other benefit.

## **STAKEHOLDERS**

- Members and Affiliate Members
  - Personnel (Officials, employees, contractors, volunteers etc)
  - Potential Members, program participants, social junior golfers
  - Golf organisations, clubs and associations
  - Reciprocal/associated international entities
  - Government
  - Sponsors and supporters
  - Victorian and Australian sports bodies/entities
  - Schools – primary, secondary, tertiary institutions
  - Golf Programs – Victorian Institute of Sport, Australian Institute of Sport
  - Media
- (This list is not exhaustive)

Professional golf coaches are utilised in delivering SAJG programs and services. These coaches are members of PGA/LPGA or are accredited through appropriate coaching organisations. From time to time professional coaches will be supported by volunteer coaches. SAJG has a strong relationship with Australian golf organisations, and is acknowledged as Victoria's junior golf foundation. In all cases every endeavour is made to link PGA/LPGA members with SAJG program delivery, to ensure the highest standards of golf coaching are delivered.

## **LEVELS OF PARTICIPATION**

- Level 1 – Total Beginner
- Level 2 – Just a little experience
- Level 3 – Able to play 9 holes
- Level 4 – Able to play 18 holes and/or has an official golf handicap
- Level 5 – Regularly plays mainstream competition golf
- Level 6 - Advanced junior golfer

