



## MEDIA RELEASE

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### “JUNIOR DAY AT THE JBWERE MASTERS”

IMG in conjunction with Victoria’s junior golf foundation, Stuart Appleby Junior Golf (SAJG), are pleased to announce Wednesday 11<sup>th</sup> November as “JUNIOR DAY AT THE JBWERE MASTERS”.

Stuart Appleby Junior Golf and IMG will deliver this initiative to almost 1,000 junior golfers across Victoria. The children will all be granted complimentary access to Kingston Heath to enjoy the excitement of Pro-Am day at the JBWere Masters and be granted exclusive access to the grandstands on the 18<sup>th</sup> hole to witness some of the best golfers in the world. Every participant will receive “Junior Day at the Masters” memorabilia and a host of goodies including a little something from Stuart Appleby himself.

“Junior Day at the JBWere Masters” demonstrates our commitment to use the tournament to promote the game to the next generation and we hope this will provide a memorable day for everyone,” commented David Rollo, Vice President-Director of Golf, IMG Australia.

“This will be a tremendous experience for these young people and a wonderful opportunity for Victorian junior golf,” says Foundation manager, Ashley Marshall. “It’s a privilege to be granted this initiative and SAJG will do all we can to ensure it’s an occasion of a lifetime.”

Another coup for regional Victoria is that almost half of the 1,000 participants in “Junior Day at the Masters” will come from the Geelong region, as part of the Geelong District Golf Association’s “Geelong 2010 Project”, which aims to boost golf in the region.

**How to Nominate:** Junior golfers, clubs, and associations interested in taking part in “JUNIOR DAY AT THE MASTERS” need to nominate through SAJG via [www.stuartappleby.com.au](http://www.stuartappleby.com.au) Nominations are open now.

SAJG is a not-for-profit incorporated member association. Membership is only \$30 annually, open year round to all girls and boys aged 6 to 17 years, total beginners through to elite level golfers. Membership information is available at [www.stuartappleby.com.au](http://www.stuartappleby.com.au)

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